

# Inside Market Data

July 21, 2008

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## Savvis Offers ISE Depth Feed

Network and hosting provider Savvis will provide connectivity to the International Securities Exchange's market depth datafeed at the end of July, in response to client demand for more low-latency access to options exchanges, officials say.

Savvis will provide access to the ISE depth feed via Savvis Exchange Express, a low-latency, high-capacity metro Ethernet network rolled out by the vendor last August, which currently provides access to the American Stock Exchange, exchanges that distribute data via NYSE Euronext's SFTI (Secure Financial Transaction Infrastructure) network, and the BATS ECN, says Varghese Thomas, vice president and general manager for financial services at Savvis.

Also, clients of Savvis' Proximity Hosting service located in the vendor's New York area datacenters will have access to low-latency direct connectiv-

ity to the ISE and its depth-of-book feed, Thomas says.

Clients outside the New York metro area will be able to access the ISE depth feed via Savvis' Community of Interest Network (COIN), a "global private network service designed to deliver market data and real-time trade information," Thomas says.

Firms can already access the feed via SFTI, BT's RadianzNet network and PrecISE Trade, the ISE's options trading application. According to an ISE spokesperson, the exchange endeavors "to provide the depth feed through a number of providers so that our members and others interested in receiving the feed can select the connectivity option that best suits their needs." The spokesperson declines to discuss the benefits of each connectivity provider, since they will vary "depending on what a particular client is looking for in the service."

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