

FINANCIAL SERVICES

Savvis Community of Interest Network (COIN)



A Proven Solution for Financial Market Data

Savvis is unique in the industry in that our Financial Market Data Feed services are delivered as part of our award winning Intelligent IP NetworkSM platform. The Intelligent IP platform has proven itself for years by delivering “Five 9’s” availability for real-time applications. The Savvis network spans 45 countries and is fully integrated with Savvis’ data centers in the US, Europe, and Asia. Savvis’ Market Data Feeds are offered as a fully-managed service which means that your business can leverage the service to support your financial applications without much of the up-front capital costs or consulting fees typically associated with Market Data Feed implementations. Savvis provides all the hardware, bandwidth, engineering expertise, implementation skills, data feeds and ongoing support for one monthly fee.

Savvis is an Advanced Enterprise Solution

Market Data Feed Services is part of Savvis’ integrated portfolio of managed network, hosting, and application solutions. You can run your financial applications and other business applications in Savvis’ data centers and deliver those applications using the Intelligent IP NetworkingSM platform. Savvis offers you superior network service for your financial applications and is part of an end-to-end solution for all your enterprise applications.

Savvis COIN has the Flexibility to Meet Your Data Requirements

Market Data Feeds are built on a private IP service that allows financial data, whether Unicast or Multicast, to be delivered on a subscriber basis. Financial data vendors are able to present their Market Data to their customers and execute orders over the same network solution. Market Data Feeds provides a customer with the ability to exchange data from a single source to a wide number of on-net recipients using a shared Community of Interest Network (COIN). Because this service is private network based, customers do not have to sacrifice security or performance as they would with an Internet-based solution.

Savvis — The Standard for All Exchange Feeds

The Market Data Feed Services can be extended to receive data feeds from many of the world’s top exchanges and liquidity pools. For example, Customers can add feeds from many of the world’s top exchanges, ECNs, and liquidity venues, including NYSE EuronextSM, NASDAQ OMX Group, London Stock Exchange, BATS Exchange, and many others. Customers can expand their global networks and distribution by utilizing Savvis, a global leader in IT infrastructure services for business applications.

Key Features

- Savvis Community of Interest Network supports Unicast and Multicast Financial Market Data.
- Savvis COIN is a private network based solution offering security, performance and flexibility.
- Fully managed end-to-end service includes technology, engineering expertise, and support
- Fully integrated with Savvis managed network, hosting, and application services solutions



About Savvis

Savvis, Inc. (NASDAQ:SVVS) is an outsourcing provider of managed computing and network infrastructure for IT applications. By outsourcing to Savvis, enterprises can focus on their core business while Savvis ensures the quality of their IT infrastructure. Leading IT organizations around the world have selected Savvis to help them improve their service levels, reduce capital expense and deal with the rising costs of bandwidth, energy, real estate, staff and expertise. As a pioneer in utility computing, Savvis understands and harnesses the latest advances in technology like virtualization, cloud computing and support process automation.

**For more information
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